

BIGHORN-DESERT VIEW WATER AGENCY

"To provide a high quality supply of water and reliable service to all customers at a fair and reasonable rate."

Finance/Public Relations/Education and Personnel Standing Committee SPECIAL Meeting Minutes

Committee Members: Director McKenzie & Director Dicht

BOARD MEETING OFFICE 1720 N. CHEROKEE TR. LANDERS, CALIFORNIA 92284 July 19, 2022 Time – 4:00 P.M.

PUBLIC AND BOARD WISHING TO PARTICIPATE REMOTELY **TELECONFERENCE LINE THRU ZOOM 669-900-6833**

OR

Join Zoom Meeting

Please click the link below to join the webinar:

https://us02web.zoom.us/j/89439510666?pwd=WjdxY1NITEZQYTc3b2E0bkx4NFovQT09

Passcode: 732027 Or

Dial: 1-669-900-6833 Webinar ID: 894 3951 0666 Passcode: 732027

CALL TO ORDER

Chair McKenzie called the meeting to order at 4:01 pm.

PLEDGE OF ALLEGIANCE

Led by Chair McKenzie.

ROLL CALL

Directors Present:

Chair McKenzie

Director Dicht

Staff Present:

Marina West

One (1) member of the Board attending the meeting as an observer. Zero (0) public attended the meeting in person. Zero (0) public attended via Zoom.

APPROVAL OF AGENDA

Discussion and Action Items -

1. Discuss Public Relations Events Schedule for 2022

The Committee discussed public relations opportunities in 2022. The first is the Giant Rock Clean-up. We intend to bring a water buffalo and awing to set-up for event from 8 to 12pm on Saturday, September 24th.

July 19, 2022 FPREP Committee SPECIAL Meeting Minutes Approved September 21, 2022 Page 1 of 3 GM West noted that the Committee could decide to add other events in the future but cautioned that there is really no staff "hired" to execute public relations events. Other possible outreach events include the Belfield Park Trash/Tire Day's and Labor Day Fireworks at Belfield Park.

Director Dicht's stated that he is willing to "lead" the Orchid Festival but has some reservations about Director's operating the event. Possible incentive would be for them to receive per diem approved as well. GM West stated that staff will set-up and take down the tent.

2. Discuss Emergency Response Internal Processes

GM West gave a PowerPoint presentation on the internal emergency response preparations. Chairwoman McKenzie asked if "staff knows what to do" in an emergency. GM West gave some examples of response actions. Chairwoman McKenzie suggested that the public be provided more of an insight into how we will respond or how can we respond. For instance, the Agency could convey to the public that the Agency has completed training and possess equipment and mutual aid agreements in place to assist in emergency response. Director Dicht's had some reservations about how to convey such information.

Committee felt it would be of value to produce such a newsletter with a goal to bring a draft to the next FPREP meeting. Chairwoman McKenzie would like to inquire of the remaining Board members about any messaging they might suggest for the memo box on each monthly bill. This recommendation could be brought to the August 2022 regular Board meeting.

3. Update Drought Messaging Campaign - Multi-Agency Outreach

GM West discussed the area partnership for coordinated drought messaging campaign to be conducted via radio ads. The program is funded by a Mojave Water Agency grant. GM West answered questions of the Committee.

4. Consent Items -

- a. FPREP Committee Meeting Minutes May 18, 2022
- b. PARS Investment Statement April 2022 and May 2022

Recommended Action:

Approve as presented (Items a-b):

Committee approved the Consent Items as presented.

5. Public Comment Period

None.

6. Verbal Reports - Including Reports on Courses/Conferences/Meetings.

1. Committee Members' Comments/Reports - None

July 19, 2022 FPREP Committee SPECIAL Meeting Minutes Approved September 21, 2022 Page 2 of 3 2. General Manager's Report – GM West reported that the system samples obtained on Saturday, furing the second round, were all absent. There will be a notification to customers but the emergency is over.

7. Adjournment

Chair McKenzie adjourned the meeting at 5:19 pm.

Approved by:

ioMarie McKenzie, Committee Chair



Official Seal